Alireza Moghimian *WebDesigner & Web Developer*

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iran Mashhad

Github

2 September 1996

Linkedin

personal Website



SUMMARY

Alireza Moghimian

Specialized WordPress Developer | Custom Theme & Elementor Widget Development | PHP

I am a specialized WordPress Developer with over four years of hands-on experience in custom theme development, advanced Elementor widget engineering, and PHP-based functionality development. My work focuses on building high-performance, scalable, and maintainable WordPress solutions through clean architecture, efficient code, and a strong commitment to software quality.

My technical expertise spans the development of fully custom WordPress themes from the ground up, leveraging WordPress Core APIs, Hooks, Custom Post Types, Taxonomies, and Meta Fields to create flexible and extensible content management systems. I also specialize in developing bespoke Elementor widgets and extending Elementor's core capabilities through custom implementations, minimizing unnecessary third-party dependencies while maintaining flexibility, performance, and long-term maintainability.

Beyond development, I have hands-on experience in advanced WordPress troubleshooting, technical support, performance optimization, technical SEO, and RTL localization. This comprehensive skill set enables me to manage the entire WordPress development lifecycle, from initial architecture and implementation to optimization, problem resolution, and ongoing technical maintenance.

I place particular emphasis on clean code, modular architecture, efficient resource management, and adherence to WordPress development best practices. My approach is centered on delivering reliable, well-structured solutions that meet immediate project requirements while remaining adaptable to future enhancements and evolving business needs.

I am interested in collaborating with forward-thinking teams and businesses that value technical excellence, thoughtful engineering, and sustainable software development. My goal is to contribute my expertise in advanced WordPress development to challenging projects while continuously refining my technical capabilities and expanding my professional impact.

Professional Experience

September 2025 – Present
tehran,iran

DM Room Agency , *WordPress Technical Expert*

- Managing and prioritizing end-to-end **technical support operations** for multiple WordPress websites in production environments.
- Diagnosing and resolving complex issues related to **WordPress Core, themes, plugins, and custom functionalities**.
- Performing advanced **debugging of PHP, JavaScript, CSS, and database-related issues** within custom WordPress architectures.
- Troubleshooting and optimizing **Elementor-based websites**, including custom widget conflicts, dynamic content issues, and layout inconsistencies.
- Handling **server-side and hosting-related problems**, including PHP configuration, database performance, caching systems, DNS, SSL, and deployment environments.
- Conducting comprehensive **technical SEO audits and implementing fixes** for indexing, structured data (schema markup), crawlability, sitemap configuration, and search visibility issues.

- Analyzing and improving **website performance and Core Web Vitals**, optimizing assets, database queries, caching strategies, and frontend delivery.
- Implementing and maintaining **security best practices**, including malware mitigation, vulnerability patching, access control management, and backup strategies.
- Converting business requirements into **scalable WordPress solutions**, including Custom Post Types, Taxonomies, Meta Fields, and custom theme modifications.
- Providing full lifecycle WordPress maintenance — from issue triage and root cause analysis to deployment, testing, and long-term stability assurance.

June 2025 – Present
tehran,iran

pooleno(Bitex) , *WordPress Developer & Technical Support Engineer*

- Developing **fully custom WordPress themes** from scratch using clean, maintainable PHP architecture without reliance on page builders.
- Designing and implementing **custom WordPress plugins and feature extensions** based on project requirements.
- Troubleshooting and resolving **complex theme-level issues**, including logic errors, rendering bugs, and performance bottlenecks.
- Performing deep **backend debugging** across PHP, database queries, and WordPress core integrations.
- Maintaining and improving **existing production websites**, ensuring stability, security, and long-term scalability.
- Handling **advanced technical support requests**, identifying root causes and delivering permanent solutions rather than temporary fixes.
- Refactoring and optimizing **legacy WordPress codebases** to align with modern coding standards and best practices.
- Implementing **custom data structures** using Custom Post Types, Taxonomies, and Meta Fields for scalable content management.
- Managing **deployment, updates, and environment consistency** across development and live servers.
- Collaborating with stakeholders to translate **business requirements into robust WordPress technical solutions**.

present
tehran, iran

MoeinWp(Rtl-theme) , *Technical Support Specialist & WordPress Developer*

- Kaveh theme support
- Technical support for customers
- Full proficiency in Elementor
- Theme coding
- RTL (Right-to-Left) conversion of WordPress theme
- In-depth expertise in WordPress concepts
- Working with various WordPress hooks
- Troubleshooting a wide range of WordPress errors
- Proficiency in custom post types
- Converting static templates to WordPress
- Development of Elementor widgets for Kaveh and Karen templates

October 2022 – present
Tehran, Iran

Web Designer , *opac*

- Proficient in working with all types of WordPress Template
- Expertise in website debugging
- Experience in website SEO implementation
- Professional experience in WordPress theme coding
- Skilled in designing with Elementor
- Experienced in working with various WordPress plugins

September 2020 – 2021
Mashhad, iran

ipaypro24, *Web Designer*

- Proficient in working with all types of WordPress templates
- Expertise in website debugging
- Experience in SEO and content creation
- Technical SEO
- Content production

2022 – 2022
Mashhad, iran

Web designer mentoring , *Roshdana*

- WordPress training experience
- Experience teaching JavaScript programming language
- HTML, CSS, and Bootstrap training experience
- WordPress coding experience
- WordPress troubleshooting

April 2023 – October 2023
tehran, iran

zimatech , *Web Designer (Elementor) – Freelance Project*

- , aligned with client branding and UX requirements.
- Provided ongoing **website support, maintenance, and technical troubleshooting** to ensure stable performance in production.
- Configured and implemented a complete **WooCommerce online store setup**, including core settings and functional integrations.
- Designed optimized **product listing and single product pages** focused on usability, conversion, and responsive behavior.
- Customized and resolved issues within the **Seven WordPress theme**, ensuring compatibility, stability, and visual consistency.

Education

January 2018 – February 2020
mashhad, iran

Bachelor's degree, *Khayyam university*

October 2015 – September 2018
Mashad, iran

Associate Degree, *Mashhad Azad University*

Skills

HTML & CSS (Experience working with Flexbox and Grid)
Experience working with flexbox and grid

PHP

Custom WordPress Theme Development

Elementor Template Development
Professional template design

Elementor Specialist (Professional Template Design)

JavaScript (ES6)

My Sql

WordPress Hooks (PHP)

Jet Engine

SEO Expertise (On-Page & Technical SEO)

bootstrap

Git

Advanced Custom Fields (ACF)

RTL and Persian Localization for WordPress Themes

Languages

- English

Projects

December 2024 – 2022

Fully localized and RTL(blueprint) , *adapted a foreign WordPress theme for Persian users*

- **Translated and localized all theme sections**
- **Implemented full RTL support and adjusted layouts**
- **Optimized fonts and typography for Persian language**
- **Fixed CSS styles for proper right-to-left display**
- **Integrated theme compatibility with WordPress plugins**
- **Designed with a minimalist approach, following the latest global design trends**
- **Built-in Mega Menu module for enhanced navigation without additional plugins**
- **Advanced search system with high-speed performance, no extra plugins required**

January 2024 – present

kimia Wordpres Theme , *This WordPress theme is fully responsive, designed to deliver a seamless user experience across all devices. Key features include*

- **Fully Responsive Design** ensuring a perfect layout on all devices.
- **Custom Product Pages** for a smooth e-commerce shopping experience.
- **Dedicated Checkout and Cart Pages** optimized for better conversion rates.
- **Single Blog Post Page** designed to showcase your content beautifully.
- **8 Custom Elementor Widgets** to help you create and customize pages effortlessly.
- **Additional WordPress Widgets** to enhance sidebar and footer customization.
- **Theme Settings Panel** for quick and easy customization without coding.
- **AJAX Add to Cart** for a seamless shopping experience without page reloads.
- **Product Comparison Feature** to help customers make informed decisions.
- **Quick View Option** for instant product previews.

August 2024 – present

Lg Pardis , *Custom Corporate Website Designed with Elementor and Woodmart Theme*

I designed a fully responsive corporate website using Elementor and enhanced it with custom CSS for a unique, high-performance result. The website is optimized for speed and provides a smooth, engaging user experience across all devices. Here are the main achievements of this project:

- **Responsive Design Across Devices**: Ensured the website looks great and works perfectly on desktops, tablets, and mobile devices, offering an optimal browsing experience everywhere.
- **Optimized for Speed**: The site is built for fast loading times, providing a seamless experience and improving user engagement.
- **Tailored UI Design**: Created a custom user interface that aligns with the brand's identity, offering a visually appealing and intuitive layout.
- **Custom CSS for Enhanced Personalization**: Used CSS to fine-tune and personalize Elementor's elements, allowing for a more distinctive and tailored design that stands out.

This project showcases my ability to combine the power of Elementor with custom CSS to build a professional, fast, and user-friendly website with a completely unique design.

November 2024 – present

Blueprint Demo , *Elementor Demo Designed Using Elementor and Custom CSS*

This project showcases a demo website built using Elementor with custom CSS to enhance and personalize various elements. The website is fully responsive and optimized for a smooth user experience. Here are the key achievements of this project:

- **Fully Responsive Design**: Ensured the site looks great on all devices, including desktops, tablets, and mobile phones, offering a consistent and high-quality user experience across different screen sizes.
- **Custom CSS for Enhanced Personalization**: Leveraged custom CSS to fine-tune the design and create a more personalized, unique look for the website, going beyond the default Elementor elements.
- **Optimized for Speed**: The website is optimized for fast load times, improving user engagement and retention by providing a seamless browsing experience.
- **Intuitive User Interface**: Created a user-friendly, intuitive UI that enhances the overall usability and ensures a positive experience for visitors.

This demo highlights my ability to use Elementor and CSS to create a customized, high-performance website with a professional look and feel.

present

safarkadeh , *Buy a travel tour*

- **Fully Developed Using Elementor Hello Theme** – Designed exclusively with Elementor, without using any third-party plugins.
- **Lightweight and Performance-Optimized** – Ensuring fast loading times and smooth user experience.
- **Custom CSS Modifications** – Implemented advanced CSS enhancements for improved design and functionality.
- **Fully Responsive Design** – Optimized for seamless display on all screen sizes, from mobile to desktop.
- **Modern and Minimalist UI** – Designed following the latest global design trends for a clean and professional look.
- **Optimized Typography and Layouts** – Adjusted for better readability and visual harmony.
- **Engaging Interactive Elements** – Smooth animations and effects created solely with Elementor and CSS.
- **Intuitive and User-Friendly Navigation** – Structured for an enhanced and effortless browsing experience.

- This version ensures a professional tone suitable for your résumé. Let me know if you'd like any refinements!

March 2025 – present

Designing and developing custom widgets(kaveh Theme) 🔗 ,
kaveh Theme(rtl-theme.com)
Developed and customized widgets for the demo versions of the (Kaveh 🔗) WordPress themes, ensuring seamless functionality and an enhanced user experience.Implemented interactive features using modern web technologies such as HTML5, CSS3, JavaScript, Bootstrap, and PHP to align with the design and functionality requirements of the themes.

February 2025 – 2025

Designing and developing custom widgets(karenTheme) 🔗 , *karenTheme(rtl-theme.com)*
Developed and customized widgets for the demo versions of the (karen 🔗) WordPress themes, ensuring seamless functionality and an enhanced user experience.Implemented interactive features using modern web technologies such as HTML5, CSS3, JavaScript, Bootstrap, and PHP to align with the design and functionality requirements of the themes.

August 2023 – October 2024

Roham Pc 🔗 , *Computer shopping store*
- **The theme used on this website is "Kaveh Theme" (Custom-Built).**
- **Fully Custom UI/UX Design** – Tailored user interface and experience for maximum engagement.
- **Dark Mode & Advanced Features**:
- **Custom CSS Development** – Hand-coded responsive CSS for critical sections to ensure pixel-perfect design.
- **Fully Responsive Layout** – Flawless display on all devices (mobile, tablet, desktop).

November 2024 – Present

Web learn Demo 🔗 , *karen Theme RTL*
This demo represents a **fully custom single course page for an educational website**, developed entirely with **custom WordPress coding**, not just a simple Elementor widget.
Key features of this project include:
- A fully customized **Learning Management System (LMS) structure**
- Dynamic instructor information (name and profile) powered by custom metadata
- Custom taxonomies designed to manage and display:
- Course duration
- Number of chapters
- Course access type (free, paid, or restricted)
- Ability to add and manage **course chapters and lesson outlines**
- All content is dynamically generated without relying on third-party LMS plugins

The entire page is built using:
- Custom Elementor widgets
- WordPress queries and APIs
- Custom taxonomies and meta boxes
- PHP, HTML, CSS, bootstrap،and JavaScript

This demo demonstrates a complete and scalable solution for building **professional educational platforms in WordPress**.

October 2024

Interior decoration 🔗 , *karen theme RTL*
This project is a **fully custom-coded website built on WordPress core**, developed without using pre-made themes or ready-made layouts.
Key technical features include:
- A fully custom **front-end structure developed with Bootstrap**, ensuring a responsive and consistent layout across all devices

- All sections and components are implemented using **custom Elementor widgets**
- Each widget is powered by its own PHP logic and integrates directly with **WordPress Core APIs**
- Dynamic content management is handled via **Custom Post Types, Custom Taxonomies, and Custom Meta Fields**
- No dependency on third-party Elementor widgets or pre-built plugins

The technical stack used in this project includes:

- PHP (Object-Oriented)
- HTML5
- CSS3
- JavaScript
- Bootstrap Grid System
- WordPress Core Functions and Hooks

This architecture results in a website that is **scalable, maintainable, and performance-oriented**, making it suitable for complex and future-proof WordPress projects.

October 2024

Investment Demo , *karen Theme RTL*

This project is a **fully custom-coded website built on WordPress core**, developed without using pre-made themes or ready-made layouts.

Key technical features include:

- A fully custom **front-end structure developed with Bootstrap**, ensuring a responsive and consistent layout across all devices
- All sections and components are implemented using **custom Elementor widgets**
- Each widget is powered by its own PHP logic and integrates directly with **WordPress Core APIs**
- Dynamic content management is handled via **Custom Post Types, Custom Taxonomies, and Custom Meta Fields**
- No dependency on third-party Elementor widgets or pre-built plugins

The technical stack used in this project includes:

- PHP (Object-Oriented)
- HTML5
- CSS3
- JavaScript
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October 2024 – Present

store demo , *karen Theme RTL*

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October 2024 – Present

Event and Webinar 🔗 , *karen Theme RTL*

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October 2024 – Present

Home Gym 🔗 , *karen Theme RTL*

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Key technical features include:

- A fully custom **front-end structure developed with Bootstrap**, ensuring a responsive and consistent layout across all devices
- All sections and components are implemented using **custom Elementor widgets**
- Each widget is powered by its own PHP logic and integrates directly with **WordPress Core APIs**
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- PHP (Object-Oriented)
- HTML5
- CSS3
- JavaScript
- Bootstrap Grid System
- WordPress Core Functions and Hooks

This architecture results in a website that is **scalable, maintainable, and performance-oriented**, making it suitable for complex and future-proof WordPress projects.

October 2024

Creativity Agency , *karen Theme RTL*

This project is a **fully custom-coded website built on WordPress core**, developed without using pre-made themes or ready-made layouts.

Key technical features include:

- A fully custom **front-end structure developed with Bootstrap**, ensuring a responsive and consistent layout across all devices
- All sections and components are implemented using **custom Elementor widgets**
- Each widget is powered by its own PHP logic and integrates directly with **WordPress Core APIs**
- Dynamic content management is handled via **Custom Post Types, Custom Taxonomies, and Custom Meta Fields**
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- HTML5
- CSS3
- JavaScript
- Bootstrap Grid System
- WordPress Core Functions and Hooks

This architecture results in a website that is **scalable, maintainable, and performance-oriented**, making it suitable for complex and future-proof WordPress projects.

October 2024

Writing supplies , *kaveh Theme*

This project is a **fully custom-coded website built on WordPress core**, developed without using pre-made themes or ready-made layouts.

Key technical features include:

- A fully custom **front-end structure developed with Bootstrap**, ensuring a responsive and consistent layout across all devices
- All sections and components are implemented using **custom Elementor widgets**
- Each widget is powered by its own PHP logic and integrates directly with **WordPress Core APIs**
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The technical stack used in this project includes:

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- HTML5
- CSS3
- JavaScript
- Bootstrap Grid System
- WordPress Core Functions and Hooks

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May 2026 – September 2026

bazarganisafir.com , *Web Design*

Safir Trading

Heavy-Duty Vehicle Marketplace | WordPress Development | Custom PHP Development

Project Overview

Safir Trading is a specialized heavy-duty vehicle marketplace designed to facilitate the buying and selling of commercial vehicles through a comprehensive and user-friendly digital platform.

Developed using WordPress, Elementor Pro, JetEngine, JetSmartFilters, and WooCommerce, the platform combines dynamic vehicle listings, advanced search capabilities, a comprehensive user dashboard, SMS-based authentication, and custom PHP functionality within an integrated ecosystem.

The primary objective was to deliver a structured, performance-oriented, and extensible marketplace that simplifies vehicle discovery, streamlines user interactions, and provides specialized tools tailored to the heavy-duty vehicle industry.

Key Features & Technical Implementation

1. Dynamic Vehicle Listing System

Implemented a dynamic vehicle listing architecture using JetEngine to organize and display heavy-duty vehicle information. The system provides a structured foundation for managing vehicle listings and presenting relevant information through a consistent interface.

2. Advanced Search & Filtering

Developed an advanced filtering system using JetSmartFilters, enabling users to narrow down vehicle listings based on available attributes and search criteria. This functionality improves navigation and helps users find relevant vehicles more efficiently.

3. Comprehensive User Dashboard

Implemented a user account system with dedicated dashboard functionality, providing users with access to essential account management tools and personalized features.

The user dashboard includes:

- User login and registration.
- Personalized account dashboard.
- Favorites and saved vehicles.
- Digital wallet functionality.
- Customer support system.

4. SMS-Based Authentication

Integrated SMS-based login and registration to provide a streamlined authentication experience, simplifying account access and reducing friction during the registration process.

5. Custom Vehicle Inquiry System Using PHP

Developed a custom heavy-duty vehicle identification and inquiry system using PHP. Users can enter a vehicle's VIN (Vehicle Identification Number) to retrieve the associated vehicle information available through the system.

This functionality introduces a specialized vehicle lookup capability beyond conventional marketplace features, providing users with a dedicated interface for querying vehicle data.

6. WooCommerce Integration

Integrated WooCommerce to support the platform's commerce-related functionality and provide a flexible foundation for managing and extending transactional features.

7. Custom UI Styling & Frontend Development

Applied extensive custom CSS to refine the website's visual presentation, maintain design consistency, and improve the overall user experience. Particular attention was given to component styling, interface organization, and visual coherence across the platform.

8. Performance-Oriented Development

Focused on efficient implementation, streamlined frontend styling, and a maintainable development structure to support a responsive and efficient user experience.

9. Extensible WordPress Architecture

Combined WordPress, Elementor Pro, JetEngine, JetSmartFilters, WooCommerce, and custom PHP development to create an extensible platform capable of accommodating additional marketplace features and evolving business requirements.

Technologies & Tools

- **CMS:** WordPress
- **Page Builder:** Elementor Pro

- **Dynamic Content & User Dashboard:** JetEngine
- **Advanced Filtering:** JetSmartFilters
- **E-commerce Integration:** WooCommerce
- **Backend Development:** PHP
- **Frontend Styling:** Custom CSS
- **Authentication:** SMS-Based Login & Registration
- **Specialized Functionality:** Custom VIN-Based Vehicle Inquiry System

Project Outcome

Delivered a comprehensive heavy-duty vehicle marketplace that integrates dynamic listings, advanced filtering, personalized user account features, wallet functionality, customer support, and custom vehicle information retrieval.

The project demonstrates practical expertise in advanced WordPress development, dynamic content architecture, third-party technology integration, custom PHP functionality, and frontend customization for a specialized commercial marketplace.

By combining established WordPress technologies with bespoke development, Safir Trading provides a flexible digital platform tailored to the requirements of the heavy-duty vehicle industry.