



Alireza Moghimian

WebDesigner & Web Developer

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🐙 Github 📅 2 September 1996 🔗 LinkedIn 🔗 website

SUMMARY

I am **Alireza Moghimian**, a specialized **WordPress developer** with a strong focus on **custom theme development**, advanced **Elementor widget development**, and implementation of custom functionalities based on **PHP**. I have over four years of hands-on experience in developing, optimizing, and technically supporting WordPress projects, with a consistent emphasis on building **scalable, maintainable, and performance-oriented architectures**.

My core expertise includes **full custom WordPress theme development from scratch**, working extensively with **WordPress Core, Hooks, Custom Post Types, Taxonomies, and Meta Fields**, as well as designing and developing **fully custom Elementor widgets** without reliance on third-party plugins—an approach that enables the creation of **high-performance, professional, and fully extensible WordPress websites**.

In addition to development, I have practical experience in **technical support, advanced WordPress troubleshooting, performance optimization, technical SEO, and RTL localization**, allowing me to manage the **entire lifecycle of a WordPress project—from development to long-term maintenance**.

My goal is to collaborate with teams and projects where **clean architecture, code quality, and software scalability** are key priorities, enabling me to apply my technical expertise at an advanced WordPress development level while continuing my professional growth.

Professional Experience

September 2025 –
Present
tehran,iran

DM Room Agency

WordPress Technical Expert

- Managing and prioritizing end-to-end **technical support operations** for multiple WordPress websites in production environments.
- Diagnosing and resolving complex issues related to **WordPress Core, themes, plugins, and custom functionalities**.
- Performing advanced **debugging of PHP, JavaScript, CSS, and database-related issues** within custom WordPress architectures.
- Troubleshooting and optimizing **Elementor-based websites**, including custom widget conflicts, dynamic content issues, and layout inconsistencies.
- Handling **server-side and hosting-related problems**, including PHP configuration, database performance, caching systems, DNS, SSL, and deployment environments.
- Conducting comprehensive **technical SEO audits and implementing fixes** for indexing, structured data (schema markup), crawlability, sitemap configuration, and search visibility issues.
- Analyzing and improving **website performance and Core Web Vitals**, optimizing assets, database queries, caching strategies, and frontend delivery.
- Implementing and maintaining **security best practices**, including malware mitigation, vulnerability patching, access control management, and backup strategies.
- Converting business requirements into **scalable WordPress solutions**, including Custom Post Types, Taxonomies, Meta Fields, and custom theme modifications.
- Providing full lifecycle WordPress maintenance — from issue triage and root cause analysis to deployment, testing, and long-term stability assurance.

June 2025 – Present
tehran,iran

pooleno(Bitex)

WordPress Developer & Technical Support Engineer

- Developing **fully custom WordPress themes** from scratch using clean, maintainable PHP architecture without reliance on page builders.
- Designing and implementing **custom WordPress plugins and feature extensions** based on project requirements.
- Troubleshooting and resolving **complex theme-level issues**, including logic errors, rendering bugs, and performance bottlenecks.
- Performing deep **backend debugging** across PHP, database queries, and WordPress core integrations.
- Maintaining and improving **existing production websites**, ensuring stability, security, and long-term scalability.
- Handling **advanced technical support requests**, identifying root causes and delivering permanent solutions rather than temporary fixes.
- Refactoring and optimizing **legacy WordPress codebases** to align with modern coding standards and best practices.
- Implementing **custom data structures** using Custom Post Types, Taxonomies, and Meta Fields for scalable content management.
- Managing **deployment, updates, and environment consistency** across development and live servers.
- Collaborating with stakeholders to translate **business requirements into robust WordPress technical solutions**.

present
tehran, iran

MoeinWp(Rtl-theme)

Technical Support Specialist & WordPress Developer

- Kaveh theme support
- Technical support for customers
- Full proficiency in Elementor
- Theme coding
- RTL (Right-to-Left) conversion of WordPress theme
- In-depth expertise in WordPress concepts
- Working with various WordPress hooks
- Troubleshooting a wide range of WordPress errors
- Proficiency in custom post types
- Converting static templates to WordPress
- Development of Elementor widgets for Kaveh  and Karen  templates

October 2022 – present
Tehran, Iran

Web Designer

opac

- Proficient in working with all types of WordPress Template
- Expertise in website debugging
- Experience in website SEO implementation
- Professional experience in WordPress theme coding
- Skilled in designing with Elementor
- Experienced in working with various WordPress plugins

September 2020 – 2021
Mashhad, iran

ipaypro24

Web Designer

- Proficient in working with all types of WordPress templates
- Expertise in website debugging
- Experience in SEO and content creation
- Technical SEO
- Content production

2022 – 2022
Mashhad, iran

Web designer mentoring

Roshdana

- WordPress training experience
- Experience teaching JavaScript programming language
- HTML, CSS, and Bootstrap training experience
- WordPress coding experience
- WordPress troubleshooting

April 2023 –
October 2023
tehran, iran

- zimatech
- Web Designer (Elementor) – Freelance Project
- , aligned with client branding and UX requirements.
 - Provided ongoing **website support, maintenance, and technical troubleshooting** to ensure stable performance in production.
 - Configured and implemented a complete **WooCommerce online store setup**, including core settings and functional integrations.
 - Designed optimized **product listing and single product pages** focused on usability, conversion, and responsive behavior.
 - Customized and resolved issues within the **Seven WordPress theme**, ensuring compatibility, stability, and visual consistency.

Education

Bachelor's degree
Khayyam university
January 2018 – February 2020 | mashhad, iran

Associate Degree
Mashhad Azad University
October 2015 – September 2018 | Mashad, iran

Skills

HTML & CSS (Experience working with Flexbox and Grid) <i>Experience working with flexbox and grid</i>	JavaScript (ES6)	bootstrap
PHP	My Sql	Git
Custom WordPress Theme Development	WordPress Hooks (PHP)	Advanced Custom Fields (ACF)
Elementor Template Development <i>Professional template design</i>	Jet Engine	RTL and Persian Localization for WordPress Themes
Elementor Specialist (Professional Template Design)	SEO Expertise (On-Page & Technical SEO)	

Languages

English

Projects

- Fully localized and RTL(blueprint)**
- adapted a foreign WordPress theme for Persian users
- December 2024 – 2022
- Translated and localized all theme sections**
 - Implemented full RTL support and adjusted layouts**
 - Optimized fonts and typography for Persian language**
 - Fixed CSS styles for proper right-to-left display**

- **Integrated theme compatibility with WordPress plugins**
- **Designed with a minimalist approach, following the latest global design trends**
- **Built-in Mega Menu module for enhanced navigation without additional plugins**
- **Advanced search system with high-speed performance, no extra plugins required**

kimia Wordpres Theme [↗](#)

This WordPress theme is fully responsive, designed to deliver a seamless user experience across all devices. Key features include

January 2024 – present

- **Fully Responsive Design** ensuring a perfect layout on all devices.
- **Custom Product Pages** for a smooth e-commerce shopping experience.
- **Dedicated Checkout and Cart Pages** optimized for better conversion rates.
- **Single Blog Post Page** designed to showcase your content beautifully.
- **8 Custom Elementor Widgets** to help you create and customize pages effortlessly.
- **Additional WordPress Widgets** to enhance sidebar and footer customization.
- **Theme Settings Panel** for quick and easy customization without coding.
- **AJAX Add to Cart** for a seamless shopping experience without page reloads.
- **Product Comparison Feature** to help customers make informed decisions.
- **Quick View Option** for instant product previews.

Lg Pardis [↗](#)

Custom Corporate Website Designed with Elementor and Woodmart Theme

August 2024 – present

I designed a fully responsive corporate website using Elementor and enhanced it with custom CSS for a unique, high-performance result. The website is optimized for speed and provides a smooth, engaging user experience across all devices. Here are the main achievements of this project:

- **Responsive Design Across Devices:** Ensured the website looks great and works perfectly on desktops, tablets, and mobile devices, offering an optimal browsing experience everywhere.
- **Optimized for Speed:** The site is built for fast loading times, providing a seamless experience and improving user engagement.
- **Tailored UI Design:** Created a custom user interface that aligns with the brand's identity, offering a visually appealing and intuitive layout.
- **Custom CSS for Enhanced Personalization:** Used CSS to fine-tune and personalize Elementor's elements, allowing for a more distinctive and tailored design that stands out.

This project showcases my ability to combine the power of Elementor with custom CSS to build a professional, fast, and user-friendly website with a completely unique design.

Blueprint Demo

Elementor Demo Designed Using Elementor and Custom CSS

November 2024 – present

This project showcases a demo website built using Elementor with custom CSS to enhance and personalize various elements. The website is fully responsive and optimized for a smooth user experience. Here are the key achievements of this project:

- **Fully Responsive Design:** Ensured the site looks great on all devices, including desktops, tablets, and mobile phones, offering a consistent and high-quality user experience across different screen sizes.
- **Custom CSS for Enhanced Personalization:** Leveraged custom CSS to fine-tune the design and create a more personalized, unique look for the website, going beyond the default Elementor elements.
- **Optimized for Speed:** The website is optimized for fast load times, improving user engagement and retention by providing a seamless browsing experience.
- **Intuitive User Interface:** Created a user-friendly, intuitive UI that enhances the overall usability and ensures a positive experience for visitors.

This demo highlights my ability to use Elementor and CSS to create a customized, high-performance website with a professional look and feel.

safarkadeh

Buy a travel tour

present

- **Fully Developed Using Elementor Hello Theme** – Designed exclusively with Elementor, without using any third-party plugins.
- **Lightweight and Performance-Optimized** – Ensuring fast loading times and smooth user experience.
- **Custom CSS Modifications** – Implemented advanced CSS enhancements for improved design and functionality.
- **Fully Responsive Design** – Optimized for seamless display on all screen sizes, from mobile to desktop.
- **Modern and Minimalist UI** – Designed following the latest global design trends for a clean and professional look.
- **Optimized Typography and Layouts** – Adjusted for better readability and visual harmony.
- **Engaging Interactive Elements** – Smooth animations and effects created solely with Elementor and CSS.

- **Intuitive and User-Friendly Navigation** – Structured for an enhanced and effortless browsing experience.
- This version ensures a professional tone suitable for your résumé. Let me know if you'd like any refinements!

Designing and developing custom widgets(kaveh Theme)

kaveh Theme(rtl-theme.com)

March 2025 – present

Developed and customized widgets for the demo versions of the (Kaveh ) WordPress themes, ensuring seamless functionality and an enhanced user experience.Implemented interactive features using modern web technologies such as HTML5, CSS3, JavaScript, Bootstrap, and PHP to align with the design and functionality requirements of the themes.

Designing and developing custom widgets(karenTheme)

karenTheme(rtl-theme.com)

February 2025 – 2025

Developed and customized widgets for the demo versions of the (karen ) WordPress themes, ensuring seamless functionality and an enhanced user experience.Implemented interactive features using modern web technologies such as HTML5, CSS3, JavaScript, Bootstrap, and PHP to align with the design and functionality requirements of the themes.

Roham Pc

Computer shopping store

August 2023 – October 2024

- **The theme used on this website is "Kaveh Theme" (Custom-Built).**
- **Fully Custom UI/UX Design** – Tailored user interface and experience for maximum engagement.
- **Dark Mode & Advanced Features:**
- **Custom CSS Development** – Hand-coded responsive CSS for critical sections to ensure pixel-perfect design.
- **Fully Responsive Layout** – Flawless display on all devices (mobile, tablet, desktop).

Web learn Demo

karen Theme RTL

November 2024 – Present

This demo represents a **fully custom single course page for an educational website**, developed entirely with **custom WordPress coding**, not just a simple Elementor widget.

Key features of this project include:

- A fully customized **Learning Management System (LMS) structure**
- Dynamic instructor information (name and profile) powered by custom metadata

- Custom taxonomies designed to manage and display:
- Course duration
- Number of chapters
- Course access type (free, paid, or restricted)
- Ability to add and manage **course chapters and lesson outlines**
- All content is dynamically generated without relying on third-party LMS plugins

The entire page is built using:

- Custom Elementor widgets
- WordPress queries and APIs
- Custom taxonomies and meta boxes
- PHP, HTML, CSS, bootstrap, and JavaScript

This demo demonstrates a complete and scalable solution for building **professional educational platforms in WordPress**.

Interior decoration [🔗](#)

karen theme RTL

October 2024

This project is a **fully custom-coded website built on WordPress core**, developed without using pre-made themes or ready-made layouts.

Key technical features include:

- A fully custom **front-end structure developed with Bootstrap**, ensuring a responsive and consistent layout across all devices
- All sections and components are implemented using **custom Elementor widgets**
- Each widget is powered by its own PHP logic and integrates directly with **WordPress Core APIs**
- Dynamic content management is handled via **Custom Post Types, Custom Taxonomies, and Custom Meta Fields**
- No dependency on third-party Elementor widgets or pre-built plugins

The technical stack used in this project includes:

- PHP (Object-Oriented)
- HTML5
- CSS3
- JavaScript
- Bootstrap Grid System
- WordPress Core Functions and Hooks

This architecture results in a website that is **scalable, maintainable, and performance-oriented**, making it suitable for complex and future-proof WordPress projects.

Investment Demo [🔗](#)

karen Theme RTL

October 2024

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store demo [🔗](#)

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Event and Webinar [🔗](#)

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Home Gym

karen Theme RTL

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Creativity Agency

karen Theme RTL

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Writing supplies

kaveh Theme

October 2024

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